

CLAIMS

1. A method of communicating electronic information using a browser, the method comprising the steps of:

- 5 a. invoking the browser in a display device;
b. accessing a web page by specifying a URL in the browser;
c. retrieving a saved preference setting for the URL from a memory;
d. applying the retrieved preference setting to the web page; and
e. displaying the web page on the browser.

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2. The method of claim 1 wherein the saved preference settings are text and/or graphics settings.

3. The method of claim 1 wherein the web page is displayed on a display other than a computer monitor selected from a television screen, a cell phone, and a personal data assistant.

15 4. The method of claim 1 wherein the URL is specified in the browser by entering the URL in an address box field in the web browser, by clicking on a hyperlink, or by selecting a favorite or bookmark from a stored list.

5. A method of displaying a web page with user-preferred formatting for that web 20 page, the method comprising the steps of:

- 25 a. upon receipt of format selections for a displayed web page, storing the format selections in association with a URL for the displayed web page;
b. upon receiving a next request for the same URL, retrieving the previously selected formats for the URL; and
c. displaying the web page with the previously selected formats.
6. The method of claim 5 wherein the formats are text and graphics sizing.
7. The method of claim 6 wherein the web pages are displayed on a display other than a computer monitor selected from a television screen, a cell phone, and a personal data assistant.
- 30 8. The method of claim 5 wherein the request for the same URL is obtained by a user click on a hyperlink in a different web page, by a user entering the URL in an address box on a web browser, or by a user selecting a favorite or bookmark from a stored list.

9. The method of claim 5 wherein previously selected formats are stored in association with corresponding URLs in a history registry and/or with corresponding URLs in a favorites registry.
10. The method of claim 5 wherein previously selected formats are stored in association with corresponding URLs in a history registry and/or with corresponding URLs in a favorites registry.
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11. A system for processing requests for web pages comprising
 - a. means to fetch a web page upon receipt of a URL request;
 - b. means to receive format preferences for the fetched web page;
 - c. means to store the received format preferences for the fetched web page in association with the corresponding URL;
 - d. means to retrieve the format preferences upon receipt of a subsequent open request for the same URL and to deliver the corresponding web page with the format preferences.
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12. The system of claim 7 wherein the format preferences text preferences and/or graphics preferences.
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13. The system of claim 7 comprising a microprocessor, application program, storage, and I/O components.
14. The system of claim 9 further comprising a display selected from a television screen, a cell phone display, and a personal data assistant display.
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15. The system of claim 7 having means to deliver a web browser to a display, means to receive user selections, and means to format web pages according to stored user preferences associated with a corresponding URL.
16. A computer program embodied on a computer readable medium for displaying a web page with user-preferred formatting for that web page, the program comprising:
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- a. a code segment for receiving format selections for a displayed web page, and storing the format selections in association with a URL for the displayed web page;
- b. a code segment for receiving a next request for the same URL, and for retrieving the previously selected formats for the URL; and
- c. a code segment for displaying the web page with the previously selected formats.
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17. The computer program of claim 15, wherein the code segment for receiving the format selections stores the format selections in a primary memory.
18. The computer program of claim 15, wherein the code segment for receiving the format selections stores the format selections in a secondary memory.
- 5 19. The computer program of claim 15, wherein the code segment for receiving the format selections stores the format selections in association with corresponding URLs in a history registry and/or with corresponding URLs in a favorites registry.
- 10 20. The computer program of claim 15, wherein the code segment for receiving the next request for the same URL receives the next request from a user clicking on a hyperlink in a different web page, entering the URL in an address box on a web browser, or selecting a favorite or bookmark from a stored list.
21. The computer program of claim 15, wherein one of the format selections is text size.